

МЕДИА-КИТ / MEDIA KIT

ПУТЕВОДИТЕЛЬ ПО МОСКВЕ
MOSCOW VISITORS GUIDE

莫斯科游览指南



ПУТЕВОДИТЕЛЬ ПО МОСКВЕ / MOSCOW VISITORS GUIDE

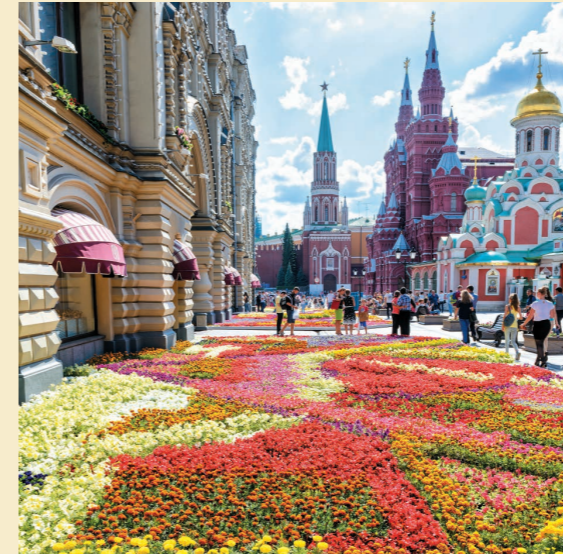
Редакция журнала «Высокий Полет» выпускает гид по Москве на английском и китайском языках. Москва всегда привлекала туристов со всего мира и российских регионов. В последнее время все больше китайских туристов посещают Москву. Для них представляют интерес московские достопримечательности, а также магазины и бутики, продающие товары категории «люкс». Эти магазины также привлекают приезжих из ряда регионов России. Все эти приезжие прибывают в Москву, пользуясь услугами российских и китайских авиаперевозчиков. Редакция «Высокого Полета», используя богатый опыт в создании журналов для авиапассажиров, а также партнерские отношения с российскими и китайскими авиакомпаниями предлагает новый продукт: Гид-путеводитель по Москве на русском и китайском языках. Гид содержит полезную информацию о магазинах и торговых центрах, предлагающих товары категории «люкс», ресторанах русской и китайской кухни, основных достопримечательностях, а также подробную двуязычную карту Москвы и московского метрополитена. Гид распространяется среди гостей лучших отелей Москвы.

Publishers of Perfect Flight Magazine present Moscow Visitors Guide on English and Chinese. Moscow always attracts foreign tourists from all over the world and Russians from regions. Last years more and more Chinese tourists visit Moscow. They are interested in Moscow tourist attractions as well as shops and boutiques selling luxury brands. These shops attract also Russian visitors from several regions. All these visitors are arriving to Moscow using Russian and Chinese airlines. The publishers of Perfect Flight Magazine with their huge expertise in making magazines for air passengers as well as partnership with Russian and Chinese airlines propose new product: Moscow Visitors Guide in Russian and Chinese. The Visitors Guide contains useful information on shops and shopping centers offering luxury brands items, restaurants on Russian and Chinese cuisine, major Moscow tourist attractions, two-language Moscow Map and Moscow Metro Scheme. The Visitors Guide will be distributed in the best Moscow hotels.

MOSCOW GUIDE 莫斯科游览指南

Tourist Attractions and Shopping
Supplement to Perfect Flight Magazine
PERFECT FLIGHT

游览景点于购物
完美飞行杂志的补充
PERFECT FLIGHT



Spring-Summer 2017 • 春夏2017

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Fall-Winter 2017/2018 • 秋冬2017/2018

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Fall-Winter 2019/2020 • 秋冬2019/2020

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SMOLENSKIY PASSAGE • “斯摩梭斯科” 商场



«SMOLENSKIY PASSAGE»
Smolenskiy Passage is a must-visit destination for luxury shopping aficionados. It is conveniently located in the heart of Moscow, nearby the Old Arbat walking street and in front of the historical Stalin-era building which hosts the famous Ministry of Foreign Affairs.
You will enjoy a tax-free shopping experience in all your favourite brands such as Escada Sport, Eno, Max Mara, Giv'no Rossi. Some of these luxury stores, for instance, BOVET, Roberto Cota, ANTONINI, can only be found in Smolenskiy Passage. Extra discount will be offered to visitors who read this journal.
The culinary experience at Smolenskiy Passage is a perfect combination of taste, style and design. White Rabbit rooftop restaurant offers stunning 360-degree views of Moscow and it is one of the top of The World's 50 Best Restaurants.
If you want to discover Russia's best food specialties, especially local seafood delicatessens, Globus Gourmet, a large format Gastronomic supermarket, recently opened, will satisfy the most capricious food lovers.

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“斯摩梭斯科” 商场

斯莫伦斯基帕萨基是奢侈品购物爱好者的必去之地，其位于莫斯科的中心地带，靠近老阿尔巴特步行街，坐落于历史悠久的斯大林时代建筑前，著名的外交部就设在此处。

在所有您喜爱品牌的商店中，您都可以享受到和在免税店购物一样的体验，如爱斯卡达、艾特罗、麦丝玛拉、吉安维托罗西。其中还有一些奢侈品店，例如：宝维他、罗伯特·安东尼尼。这些品牌是斯莫伦斯基帕萨基独家特有的品牌，阅读本杂志的游客还可享受额外的折扣。

在斯莫伦斯基帕萨基您将获得味觉、风格与设计完美结合的美食体验。大白兔屋顶餐厅具备莫斯科360度观光视角，是世界排名前50的餐厅。

如果您想挖掘俄罗斯的特色美食，特别是当地的海鲜美食店，“环球美食”即将开业。这是一家大型的美食超市，这里肯定可以满足美食爱好者挑剔的口味。

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Vacheron Constantin
第一家Vacheron Constantin 莫斯科时尚精品店位于莫斯科的历史中心，彼得罗夫卡街5号的帕沙之家中，352平方米的门店中陈列精品，晶莹剔透的橱窗里陈列着珠宝、腕表、配饰等待着客人的到来。两个楼层中，设有两个VIP房和制衣匠的独立空间，为您提供理想的私人氛围，让您体会尊贵典雅的私人购物体验，带您步入最顶尖的奢华之境。



VACHERON CONSTANTIN,
Ul. Petrovka, 5, Moscow
+7 (495) 937-9041

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- DE BEERS.** Jewelry.
Ul. Petrovka, 11. Metro «Kuznetsky Most».
Tel.: +7 (926) 571-1118.
- ECCO.** Footwear, Accessories.
Ul. Petrovka 17, Metro «Kuznetsky Most».
Tel.: +7 (495) 933-5664.
- ERMANNO SCERVINO.** Women, Men, Accessories. Petrovsky Passage.
Ul. Petrovka 10, Metro «Kuznetsky Most».
Tel.: +7 (495) 624-2782.
- ETRO.** Women, Men, Accessories. Petrovsky Passage.
Ul. Petrovka 10, Metro «Kuznetsky Most».
Tel.: +7 (495) 624-5423.
- IWC.** Watches.
Ul. Petrovka, 5. Metro «Kuznetsky Most».
Tel.: +7 (495) 660-1868.
- GUCCI.** Women, Men, Accessories.
Ul. Petrovka, 16. Metro «Kuznetsky Most».
Tel.: +7 (495) 785-5665.
- LONGINES.** Watches & Jewelry.
Ul. Kuznetsky Most, 17. Metro «Kuznetsky Most».
Tel.: +7 (495) 628-1548.
- De Beers
地址：彼得罗夫卡街，11
电话号码：+7 (926) 571-1118.
- Ecco
地址：彼得罗夫卡街，17
电话号码：+7 (495) 933-5664.
- Ermano Scervino
地址：库兹涅茨基桥路，10
电话号码：+7 (495) 624-2782.
- Etro
地址：库兹涅茨基桥路，10
电话号码：+7 (495) 624-5423.
- Iwc
地址：彼得罗夫卡街，5
电话号码：+7 (495) 660-1868.
- Gucci
地址：彼得罗夫卡街，16
电话号码：+7 (495) 785-5665.
- Longines
地址：彼得罗夫卡街，17
电话号码：+7 (495) 628-1548.
- LITZ.** Women, Men, Accessories.
Ul. Petrovka, 15/13. Metro «Kuznetsky Most».
Tel.: +7 (495) 625-5476.
- MARINA RINALDI.** Women, Accessories.
Petrovsky Passage, Ul. Petrovka, 10.
Metro «Kuznetsky Most».
Tel.: +7 (495) 623-2781.
- MOSCHINO.** Women.
Petrovsky Passage, Ul. Petrovka, 10.
Metro «Kuznetsky Most».
Tel.: +7 (495) 660-0550.
- OMEGA.** Watches & Jewelry.
Ul. Kuznetsky Most, 7. Metro «Kuznetsky Most».
Tel.: +7 (495) 933-2808.
- PANERAI.** Watches.
Ul. Petrovka, 5. Metro «Kuznetsky Most».
Tel.: +7 (495) 662-7576.
- PAUL SMITH.** Women, Men, Accessories.
Petrovsky Passage, Ul. Petrovka, 10.
Metro «Kuznetsky Most».
Tel.: +7 (495) 660-0550.
- PETROVSKY PASSAGE.** Shopping Center.
Ul. Petrovka, 10. Metro «Kuznetsky Most».
Tel.: +7 (495) 623-3132.
- Litz
地址：彼得罗夫卡街，15/13/1号
电话号码：+7 (495) 625-5476.
- Marina Rinaldi
地址：库兹涅茨基桥路，10
电话号码：+7 (495) 624-2782.
- Moschino
地址：库兹涅茨基桥路，10
电话号码：+7 (495) 660-0550.
- Omega
地址：彼得罗夫卡街，7
电话号码：+7 (495) 933-2808.
- Panera
地址：彼得罗夫卡街，5
电话号码：+7 (495) 662-7576.
- Paul Smith
地址：库兹涅茨基桥路，10
电话号码：+7 (495) 660-0550.
- Petrovsky Passage
地址：彼得罗夫卡街，10
电话号码：+7 (495) 623-3132



Cartier
现有服务: Set for You by Cartier
卡地亚能够为您提供理想的购物体验，为您提供最独特款式及钻石自由配饰的机会，让您的生活充满乐趣。这项服务能够让您创造独一无二的艺术作品。



CARTIER,
Ul. Petrovka, 5, Moscow
+7 (495) 510-5060

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Cartier
现有服务: Set for You by Cartier
卡地亚能够为您提供理想的购物体验，为您提供最独特款式及钻石自由配饰的机会，让您的生活充满乐趣。这项服务能够让您创造独一无二的艺术作品。

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- VAN CLEEF AND ARPEL.** Watches & Jewelry. Red Square, 3, GUM, 1 line, 1 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 363-2064
- A.TESTONI.** Footwear, Accessories. Red Square, 3, GUM, 1 line, 2 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 783-4961
- ALBERTA FERRETTI.** Women, Accessories. Red Square, 3, GUM, 1-2 line, 1 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 620-3287
- BALDINI.** Footwear, Accessories. Red Square, 3, GUM, 1 line, 2 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 777-2386
- BALLIN.** Footwear, Accessories. Red Square, 3, GUM, 1 line, 2 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 783-4963
- BOSCOFRESH.** Women, Men, Children, Accessories. Red Square, 3, GUM, 1 line, 1-2 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 620-3021

- 梵克雅宝 (手表/珠宝)
地址：红场，3号，古姆 (GUM) 1线，1楼(唐人街地铁站) 电话号码：+7 (495) 363-2064
- 铁狮东尼 (鞋类/配饰)
地址：红场，3号，古姆 (GUM) 1线，2楼(唐人街地铁站) 电话号码：+7 (495) 783-4961
- 阿尔伯特·菲尔蒂 (女装/配饰)
地址：红场，3号，古姆 (GUM) 1线，1-2楼(唐人街地铁站) 电话号码：+7 (495) 620-3287
- 鞋类/配饰
地址：红场，3号，古姆 (GUM) 1线，2楼(唐人街地铁站) 电话号码：+7 (495) 777-2386
- 巴林 (鞋类/配饰)
地址：红场，3号，古姆 (GUM) 1线，2楼(唐人街地铁站) 电话号码：+7 (495) 783-4963
- 博斯克新特 (男女/儿童服装/配饰)
地址：红场，3号，古姆 (GUM) 1线，1-2楼(唐人街地铁站) 电话号码：+7 (495) 620-3021

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- BOSCOSPORT.** Women, Men, Children, Accessories. Sports Goods. Red Square, 3, GUM, 2-3 line, 1 floor.
Tel.: +7 (495) 213-0011
- BOSCODONNA.** Women, Accessories. Red Square, 3, GUM, 1 line, 1 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 620-3178
- BOSCOUOMO.** Men, Accessories. Red Square, 3, GUM, 1 line, 1 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 620-3177
- BROOKS BROTHERS.** Women, Men, Accessories. Red Square, 3, GUM, 3 line, 1 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 620-3023
- BRUNELLO CUCINELLI.** Women, Men, Accessories. Footwear. Red Square, 3, GUM, 2-3 line, 1 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 620-3454
- BURBERRY.** Women, Men, Accessories. Red Square, 3, GUM, 1 line, 1 floor. Metro «Okhotny Ryad».
Tel.: +7 (495) 951-9592

- 博斯克的运动 (男女/儿童服装/配饰/体育用品)
地址：红场，3号，古姆 (GUM) 2-3线，1楼(唐人街地铁站) 电话号码：+7 (495) 213-0011
- 博斯克家庭: Donna (女装/配饰)
地址：红场，3号，古姆 (GUM) 1线，1楼(唐人街地铁站) 电话号码：+7 (495) 620-3178
- 博斯克的人 (男装/配饰)
地址：红场，3号，古姆 (GUM) 1线，1楼(唐人街地铁站) 电话号码：+7 (495) 620-3177
- 布克兄弟 (男女服装/配饰)
地址：红场，3号，古姆 (GUM) 3线，1楼(唐人街地铁站) 电话号码：+7 (495) 620-3023
- 布鲁奈罗·博内利 (男女服装/配饰/鞋类)
地址：红场，3号，古姆 (GUM) 2-3线，1楼(唐人街地铁站) 电话号码：+7 (495) 620-3454
- 博柏利 (男女服装/配饰)
地址：红场，3号，古姆 (GUM) 1线，1楼(唐人街地铁站) 电话号码：+7 (495) 951-9592

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Vacheron Constantin
2015年，在Vacheron Constantin 260周年纪念册中，第一家俄罗斯Vacheron Constantin的精品店在莫斯科国家百货商店开业。位于克林林林对岸，红场的GUM购物中心，这座35平米小屋装点着各式高档精品，不仅使莫斯科收藏家流连忘返，更是游客们的最佳去处。

VACHERON CONSTANTIN,
GUM, 1 line, 1 floor. Red Square, 3, Moscow.
+7 (495) 981-1755

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STOLESHNIKOV • 斯托雷尼科夫



THE SECOND MOST EXPENSIVE ...
Stoleshnikov street runs between Tverskaya Square and Petrovka street. In the 17th century, a settlement of weavers, called Stoleshniki, lived there. The small street was then popular among aristocrats and rich high-ranking clerks. The street originally comprised wooden houses, but after the great fire of 1812 one- to two-storey stone buildings were built.
At the end of the 19th century, many drapers and mercers opened shops here. At this time, five- to six-storey buildings, housing well-furnished apartments, were built.
By the middle of the twentieth century Stoleshnikov street was famous for a shop selling confectionary and for book shops. There was also plenty of antique shops. Now, the ground floor of many buildings on the street are luxury boutiques for world-famous brands. Stoleshnikov Street is the most expensive street not only in Moscow but in the whole world - with only one exception! According to research by Jones Lang LaSalle in 2007, it is second only to the Champs Elysees.
The closest metro stations to this famous street are: Tverskaya, Pushkinskaya, Okhotny Road, Teatralnaya and Kuznetsky Most, which are about 500 metres away.

斯托雷尼科夫小巷

斯托雷尼科夫小巷(Stoleshnikov lane)从特维尔广场(Tverskaya square)延伸到彼得罗夫卡街。17世纪这是织布工师傅“斯托雷尼科夫”(Stoleshniki)。18世纪莫斯科的贵族和富商的首席住所就在这个位于莫斯科中心的小巷。一开始这个小巷上的房子都是用木头建的，1812年的大火后，政府在那里建筑了一两层的石头房子。
以前俄罗斯著名的作家亚历山大屠格涅夫长时住在斯托雷尼科夫小巷，并赞赏小巷的美丽：“斯托雷尼科夫小巷反映了整个城市的生活，仿佛阳光映在水中”。在19世纪和20世纪的交汇时期，小巷里建了很多商店和餐馆，主要出售织物和小百货。同时，在斯托雷尼科夫小巷不仅是莫斯科最昂贵的街道，而且也是全世界唯一的例外。
20世纪中期斯托雷尼科夫小巷以它的糖果点心店和书店而著名。这里的古旧书店提供广泛更优质的产品。当前著名品牌的专卖店位于斯托雷尼科夫小巷的房子的第一层。小巷作为莫斯科所有世界最著名品牌的专卖店之一。根据2007年Jones Lang LaSalle公司进行的研究，位于斯托雷尼科夫小巷商店的物价仅次于香榭丽大道上的商店。
离小巷最近的地铁站大概五百米。特维尔地铁站、普希金站、唐人街站、剧院站、库兹涅茨基桥站都在斯托雷尼科夫小巷附近。

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- BRUNELLO CUCINELLI.** Women, Men, Accessories. Children. Stoleshnikov Pereulok, 13. Metro «Teatralnaya».
Tel.: +7 (495) 664-8698. Daily from 11 am to 10 pm.
- DIOR.** Watches & Jewelry, Accessories. Ul. Petrovka, 11. Metro «Teatralnaya».
Tel.: +7 (495) 745-8010. Daily from 11 am to 9 pm.
- FENDI.** Women, Men, Accessories. Stoleshnikov Pereulok, 11. Metro «Teatralnaya».
Tel.: +7 (495) 678-1000. Daily from 11 am to 9 pm.
- JAEGER-LECOULTRE.** Watches. Stoleshnikov Pereulok, 14. Metro «Teatralnaya».
Tel.: +7 (495) 980-9048. Monday - Friday from 11 am to 9 pm, Saturday from 12 am to 9 pm, Sunday from 12 am to 7 pm.
- HARRY WINSTON.** Watches & Jewelry. Stoleshnikov Pereulok, 7, str. 1. Metro «Teatralnaya».
Tel.: +7 (495) 139-7500. Daily from 12 am to 9 pm.
- HERMES.** Women, Men, Accessories. Stoleshnikov Pereulok, 9. Metro «Teatralnaya».
Tel.: +7 (495) 933-2833. Daily from 11 am to 9 pm.
- HERNO.** Women, Men, Accessories. Stoleshnikov Pereulok, 13. Metro «Teatralnaya».
Tel.: +7 (495) 664-8159. Daily from 11 am to 10 pm.

- 布鲁内洛·库奇内利 (男女/儿童服装/配饰)
地址：斯托雷尼科夫小巷，13
电话号码：+7 (495) 664-8698
营业时间：每天11:00-22:00
- 狄斯·惠灵顿 (手表/珠宝)
地址：彼得罗夫卡街，7
电话号码：+7 (495) 745-8010
- 芬迪 (男女服装/配饰)
地址：斯托雷尼科夫小巷，11
电话号码：+7 (495) 678-1000
营业时间：每天11:00-21:00
- 哈里·温斯顿 (手表和珠宝)
地址：斯托雷尼科夫小巷，14
电话号码：+7 (495) 980-9048
营业时间：每天11:00-21:00
- 海瑞温斯顿 (手表和珠宝)
地址：斯托雷尼科夫小巷，7号1号
电话号码：+7 (495) 139-7500
营业时间：每天12:00-21:00
- 爱马仕 (男女服装/配饰)
地址：斯托雷尼科夫小巷，12
电话号码：+7 (495) 933-2833
营业时间：每天11:00-21:00
- 男女服装/配饰
地址：斯托雷尼科夫小巷，13
电话号码：+7 (495) 664-8159
营业时间：每天11:00-22:00

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ОСНОВНЫЕ РАЗДЕЛЫ

MAIN SECTIONS

- Шопинг
- Достопримечательности Москвы
- Инвестиции
- Рестораны
- Карты Москвы
- Карта метрополитена

- Shopping
- Moscow attractions
- Investments
- Restaurants
- Map of Moscow
- The metro map

ДАТА ВЫХОДА

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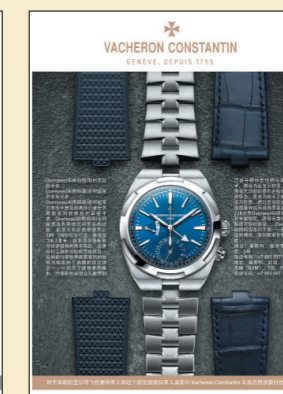
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